

Executive Corridor
Darlington Memorial Hospital
Hollyhurst Road
Darlington
DL3 6HX
Switchboard Tel: 01325 38 0100
Foundation Trust Office: 01325 74 3625
Corporate Records Office: 01325 74 3700

Request for Information Reference: 08.23.47

FOI Direct line: 01325 743700
Email: cdda-tr.cddftfoi@nhs.net

Email only

5th September 2023

Dear

Freedom of Information Act 2000 – Request for Information

Thank you for submitting a request for information which we received on 22nd August 2023 in relation to County Durham and Darlington NHS Foundation Trust (the Trust). Your request has been processed under the provisions of the Freedom of Information Act 2000 and I am now able to provide you with a response.

Your request was in relation to Spend on Communications and I am providing the following information in response to your specific questions:

FOI REQUEST:

Can the trust confirm and provide information on the following:

1. Full spend on communications (all types).

Annual Budget is £60,000

2. Spend on physical leaflets and posters by:

- i. Communications Department**
- ii. Patient Experience / Information**

3. Spend on agencies by name for design and copy of trust materials.

The Trust does not break down the budget in this way. In order to gather this information it would require a member of staff to manually go through all invoices. Therefore, we are refusing this section of your request for information pursuant to section 12 of the Act on the grounds that we estimate that the cost of complying with the request would exceed the appropriate limit. The appropriate limit at the

present time is £450.00 which equates to eighteen hours of work by a member of staff at the rate of £25 per hour.

4. Spend on digital screens broken into three categories:

i. Cost of purchasing / leasing

Zero

ii. Cost of ongoing maintenance / management

Annual Support is approximately £2,000

iii. Cost of producing the design and copy of any content that is played on the screens

Zero

We need this for the financial years ending:

- **March 2024 (Y2D)**
- **March 2023**
- **March 2022**

In line with the Information Commissioner's directive on the disclosure of information under the Freedom of Information Act 2000 your request will form part of our disclosure log on the Trust's website. However please be assured that we anonymise all responses prior to adding them to the disclosure log.

I hope that this response has provided you with the information you had requested. If you have any queries or wish to discuss the information supplied, please do not hesitate to contact me by telephone or in writing. If however, you are dissatisfied with the way in which your request has been handled and would like an internal review, you will need to contact me in writing at the above address or via cdda-tr.cddftfoi@nhs.

If you remain dissatisfied with our response following an internal review you have the right to appeal to The Information Commissioner at Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. More information is available on their website; www.ico.gov.uk.

Yours sincerely

Corporate Records and Freedom of Information Facilitator