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Request for Information Reference: 04.24.58

FOI Direct line: 01325 743700
Email: cdda-tr.cddftfoi@nhs.net

Email only

22nd April 2024

Dear

Freedom of Information Act 2000 – Request for Information

Thank you for submitting a request for information which we received on 19th April 2024 in relation to County Durham and Darlington NHS Foundation Trust (the Trust). Your request has been processed under the provisions of the Freedom of Information Act 2000 and I am now able to provide you with a response.

Your request was in relation to Social Media Management and Listening and I am providing the following information in response to your specific questions:

The information that we require is as follows:-

1. Do you use a social media management platform?

No

2. If so, what tools do you use?

Not applicable

3. What is your annual spend on a Social media management tool?

Not applicable

4. What dates does your contract with your current supplier end (month & year)?

Not applicable

5. Do you use a social listening / media monitoring platform?

No

6. If so, what tools do you use?

Not applicable

7. What is your annual spend on a social listening / media monitoring tool?

Not applicable

8. What dates does your contract with your current supplier end (month & year)

Not applicable

9. Who is the senior person responsible for managing these contracts?

Not applicable

In line with the Information Commissioner's directive on the disclosure of information under the Freedom of Information Act 2000 your request will form part of our disclosure log on the Trust's website. However please be assured that we anonymise all responses prior to adding them to the disclosure log.

I hope that this response has provided you with the information you had requested. If you have any queries or wish to discuss the information supplied, please do not hesitate to contact me by telephone or in writing. If however, you are dissatisfied with the way in which your request has been handled and would like an internal review, you will need to contact me in writing at the above address or via cdda-tr.cddftfoi@nhs.

If you remain dissatisfied with our response following an internal review you have the right to appeal to The Information Commissioner at Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. More information is available on their website; www.ico.gov.uk.

Yours sincerely

Corporate Records and Freedom of Information Facilitator