

Executive Corridor
Darlington Memorial Hospital
Hollyhurst Road
Darlington
DL3 6HX
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Foundation Trust Office: 01325 74 3625
Corporate Records Office: 01325 74 3700

Request for Information Reference: 07.19.69

Direct line: 01325 743700
Email: cdda-tr.cddftfoi@nhs.net

Email only

14 August 2019

Freedom of Information Act 2000 – Request for Information

Thank you for your request for information received on 30 July 2019 in relation to the County Durham and Darlington NHS Foundation Trust (Trust). We are dealing with your request under the provisions of the Freedom of Information Act 2000.

You requested information regarding communications. Specifically you requested information as follows:

Please could you provide me with the following information under the Freedom of Information Act?

The communications data I am requesting is as follows:

1. The job title of the most senior person in the Communications Department?

Answer: Head of Communications

2. Number of whole time equivalent members of staff are there in the Communications Department?

Answer: 5

3. Total pay budget for the Communications Department?

Answer: Budget allowance - £200k

4. Total non-pay budget for the Communications Department?

Answer: £75k

5. Average open rates for staff email bulletins

Answer: This information is not recorded.

6. Total annual attendance figures at internal staff briefings in 2018/19 (specifically briefings that were organised by the Communications Department)

Answer: This information is not recorded.

7. Which of the following does the Communications Department report to the Board on a regular basis (yes or no answer):

- **Media coverage** – yes
- **Social media activity** – yes
- **Website activity** – yes
- **Intranet activity** – no
- **Internal email open rates** – no
- **Attendance at staff briefings** - no
- **Video views** – yes
- **Internal campaign performance** – yes

Please could you also let me know:

8. The % hand hygiene compliance at the Trust in 2018/19

Answer: The hand hygiene compliance in 2018/19 is 95.63%

9. The staff turnover rate at the Trust in 2018/19 - Workforce

Answer: 11.73%.

In line with the Information Commissioner's directive on the disclosure of information under the Freedom of Information Act 2000 your request will form part of our disclosure log. Therefore, a version of our response which will protect your anonymity will be posted on the County Durham and Darlington NHS Foundation Trust website.

If you have any queries or wish to discuss the information supplied, please do not hesitate to contact me on the above telephone number or at the above address.



County Durham
and Darlington

NHS Foundation Trust

If you are unhappy with the way your request for information has been handled, you can request a review by writing to:

The Chief Executive
County Durham & Darlington NHS Foundation Trust
Darlington Memorial Hospital
Hollyhurst Road
Darlington
DL3 6HX

If, you remain dissatisfied with the handling of your request or complaint, you have a right to appeal to the Information Commissioner at:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.gov.uk.

There is no charge for making an appeal.

Yours sincerely

Joanna Tyrrell
Freedom of Information Officer